

Vocabulaire

Les différentes parties d'une image		Les différentes sortes d'images	
in the middle	au milieu	a photograph	une photographie
in the centre	au centre	a painting	un tableau
at the top	en haut	a drawing	un dessin
at the bottom	en bas	an advertisement	une publicité
on the left side	à gauche	a poster	une affiche
on the right side	à droite	the cover of a book	la couverture d'un livre
in the background	dans l'arrière-plan	a map	une carte
in the foreground	au premier plan	a scene from a film	une scène d'un film
in the top left-hand corner	en haut à gauche	a chart / a graph	un graphique
in the top right-hand corner	en haut à droite	a cartoon (drawing)	un dessin humoristique
in the bottom left-hand corner	en bas à gauche	a strip cartoon	une bande dessinée
in the bottom right-hand corner	en bas à droite	a speech bubble	une bulle de bande dessinée

Description d'une image

Identifier le document (sa nature, son origine)

This document is a painting, a map... / it dates from... / it's an advertisement for... / it was drawn by...



This picture is an **advertisement**.

It's the first **Apple Logo**.

It was designed in **1976** by **Ronald Wayne**

the third co-founder of Apple along with

Steve Jobs and Steve Wozniak..

Décrire le document

The scene takes place in the street, at school.... / during the day, at night, in the evening...
Place the elements within the picture: in the background, at the bottom, on the right... behind... in front of...

there is, there are, we can see... and describe them.

The scene takes place **in the country**.
In the **foreground** there is an apple tree.
Its curved trunk is **on the left side** of the picture. The branches are **on the top**.
An apple, surrounded by a halo, is hanging from a branch.

This tree spreads over a man.

This man, who is wearing a wig, is sitting on the ground. He is leaning against the trunk of the tree.

He is concentrating on a book he is holding in his hands.

The apple is just above his head.

A sentence on the outside border says:
Newton... A Mind Forever Voyaging Through Strange Seas of Thought... Alone

Dire ce que l'auteur a voulu exprimer.

I think that... , maybe... , I suppose... , the atmosphere is... , it seems as if...

Dire ce que l'on pense du document.

In my opinion, I (don't) like this picture because..., it makes me think of...

A good logo must be simple in form and convey a clear message.

That's why I find this one a bit too complicated and too intellectual.

In fact it lasted only one year.
It was soon replaced by the 'Rainbow Logo'